

1969 ~ 2011

*Celebrating Forty Years as
Rental Property Specialists!*

Carpet • Vinyl • Carpet Cleaning • Apartment Cleaning

42 Years!



Back in 2001, we were privileged to have published in the Apartment Owners Association Magazine the accompanying article, highlighting an exciting innovation in sheet vinyl flooring.

Ten years later, Armstrong's ToughGuard vinyl flooring has become the industry standard for rip resistant flooring for the rental market. In fact, most manufacture's now offer similar products with corresponding warranties.

Today, we're happy to offer a wide array of vinyl flooring products with the very same benefits noted back in 2001.

If you have any additional questions please feel free to call!

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VINYL FLOORING INNOVATIONS!

*M*ore performance, same cost." That was the promise Armstrong made to apartment owners and managers early last year regarding their sheet vinyl flooring products with ToughGuard, an enhancement designed to reduce rips and discoloration.

If you are like most of us in the rental housing industry, you're replacing your kitchen and bathroom floors more frequently than you feel you should. What frustrates the situation further is that the problems causing the damage to your floors are totally out of your control.

For example, tenants often damage kitchen floors with household accidents such as dropped cans or pots and pans. Dining room chairs also cause their fair share of problems. Generally, bathroom floors need to be replaced because of discoloration from mold growing under the vinyl flooring.

To address these problems, Armstrong has introduced sheet vinyl flooring lines enhanced with discoloration and rip, tear and gouge protection called ToughGuard, Armstrong guarantees that for 5 years these products will not:

Rip, tear or gouge

Permanently discolor from moisture

Not only does Armstrong describe this as "the strongest vinyl sheet flooring warranty in the industry," but backs up their claims with dramatic visual results of rip, tear and gouge tests with their products against

similarly priced vinyl flooring from other manufacturers.

Note what Jim Bucher, president of Nevada Contract Floors says as he relates his experience with ToughGuard. He says, "We've installed more than 10,000 yards of ToughGuard, and haven't had a single call back or consumer complaint." Others within the industry note that with some 30 million yards of vinyl flooring with ToughGuard installed, there have been no discoloration complaints due to moisture.

So while deciding to replace your next kitchen or bathroom floor may still not be a pleasant decision, it seems those who choose Armstrong floors with ToughGuard may not need to make that decision again for some time. Yet, does choosing quality products such as these for use in rental properties make financial sense?

Armstrong released their products enhanced with ToughGuard without raising the price to retailers. The bottom line is, vinyl flooring with ToughGuard should not cost the consumer any more than typical apartment grade vinyl flooring. Moreover, with a warrantee as strong as ToughGuard's, the overall cost of providing attractive, quality kitchen and bathroom flooring for our rental units should decrease over time, as we see the need to replace them less often.

Perhaps you now share the sentiments of another Armstrong promise, "Finally, a vinyl floor guaranteed not to rip, tear or gouge."